

BIO

MARCIA GRIFFIN

A trailblazing entrepreneur, author and community leader.



Marcia Griffin is an accomplished entrepreneur, business leader, author and advocate with a career spanning corporate strategy, brand-building, governance and community service. Her professional life began at the Australian Wool Corporation, before she moved into entrepreneurship and launched Pola Cosmetics in Australia.

As CEO of Pola Cosmetics, Marcia grew the business from the ground up, building a sales force of nearly 5,000 consultants across Australia and New Zealand. Her success led to her being named the first Telstra Victorian Business Woman of the Year in 1995.

Since then, Marcia has written several books exploring business success, purpose and meaning, while also serving on numerous boards and community organisations. Across business, writing and advocacy, her story reflects a life driven by curiosity, leadership, purpose and lasting impact.

For media appearances, speaking engagements, interviews or book-related enquiries, please contact Honey Clementine Roehrig at honeyclementyneroehrig@gmail.com. Further information, images and press materials are available on request.
